

October 12, 2022

## Degroof Petercam – IMAP Belgium advises bpost on the acquisition of Aldipress, the leading magazine distributor in the Netherlands

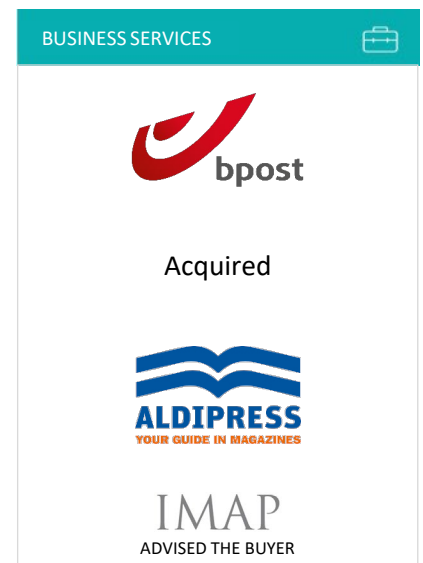
IMAP is pleased to announce that Degroof Petercam – IMAP Belgium has acted as exclusive financial advisor to bpost on the acquisition, through its subsidiary AMP, of the Dutch press distributor Aldipress from DPG Media.

bpost (ENXTBR:BPOST) is Belgium's leading postal operator and a growing parcel and omni-commerce logistics partner in Europe, North America, and Asia. Its 36,000 employees in Belgium and across the globe connect consumers, businesses, and governments, by delivering mail and parcels to millions of doorsteps and providing e-commerce logistics services. In 2021, bpost generated a turnover of €4.3 billion.

Aldipress is engaged in the distribution and marketing of magazines, comic albums, novels, and puzzle booklets intended for newsstand sale by retailers within the Netherlands. Aldipress manages c. 1,050 titles distributed to c. 5,150 points of sale.

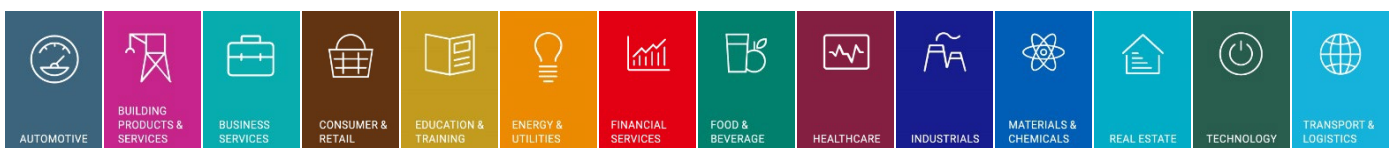
bpost, through its wholly owned subsidiary AMP, is already active in the distribution of printed articles (magazines, newspapers, novels, and puzzles) for newsstand sale in Belgium. AMP distributes more than 425,000 magazines and 260,000 newspapers to 4,500+ sales outlets daily.

This transaction underlines the expertise that Degroof Petercam - IMAP Belgium has in the Business Services sector, as well as its ability to successfully advise large corporates on strategic and cross-border transactions.



**Pietro Urso**  
Vice President  
Degroof Petercam  
pietro.urso@imap.com

For more information on IMAP transactions visit [www.imap.com](http://www.imap.com)



IMAP is an International Mergers and Acquisitions Partnership, with 450 M&A professionals and a presence in 41 countries. IMAP has closed over 2,200 transactions valued at \$120 billion in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Refinitiv). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.