IMAP

September 7, 2022

IMAP cross-border team advises on the sale of Czech webhosting company Web4U

IMAP Redbaenk is pleased to announce that Miss Group has agreed to acquire 100% of Web4U, the Czech leading provider of webhosting services.

Founded in 2000 and headquartered in Prague, Web4U is one of the leading providers of web hosting, domain registrations, mail, and server hosting services to over 15,000 unique customers across the public sector and SME market.

Founded in 2014 by serial entrepreneur Mattias Keneteg, Miss Group is an international web hosting group that offers a range of hosting related services including web hosting, domain registration, VPS, dedicated servers, website build, SSL-Certificates, SEO Tools, web security, and domain management. It is also an ICANN-accredited Domain Name registrar via Name ISP. The Group is a well-established operator in its core markets, with a customer service oriented model driving industry-leading performance metrics for its more than 700,000 web hosting customers in the Nordic and DACH regions, as well as Europe and North America. The majority of Miss Group is owned by Perwyn, an international private equity and growth equity investor.

Perwyn, the family-backed private equity business, acquired a majority position in Miss Group in February 2020 to support its growth ambitions through international expansion and ongoing M&A. Web4U takes the total number of acquisitions completed under Perwyn ownership to 13.

Miss Group's ambitious growth trajectory saw proforma revenues for the year ending December 2021 reach €66 million with a 43% EBITDA margin. The Group anticipates reaching €100 million in turnover and a 45% EBITDA margin within the next 12 months.

The IMAP Czech Republic team, led by Radek Schmied, Luděk Plíšek, and Zdeněk Zavadil, assisted by Per Demuth from IMAP Sweden, advised on the sale, supporting the shareholders of Web4U during the entire M&A process, which generated great interest from many domestic and well-known foreign strategic players. IMAP colleagues from both offices worked in close collaboration to ensure a smooth process featuring communication and continuous negotiation between all engaged parties, including Web4U shareholders, Miss Group representatives and their multinational advisory teams. Having a dedicated IMAP team and infrastructure in place was essential in order to complete the transaction in a timely and efficient manner.

TECHNOLOGY

Miss Group
International web hosting business
SWEDEN

Acquired 100% of Business Operations

WEB4U
Provider of web hosting, domain registration, mail and server hosting services
CZECH REPUBLIC

IMAP
ADVISED ON SALE OF COMPANY

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