

July 22, 2021

IMAP advises tesa SE on the sale of its affiliate tesa scribos to the KURZ Group

IMAP is pleased to announce that tesa SE has sold its affiliate tesa scribos GmbH, a leading provider of brand protection solutions and one of the TOP 100 Innovators 2021 in Germany, to LEONHARD KURZ Stiftung & Co. KG ("KURZ"), which is expanding its expertise and product range in the security business segment.

Over the past years, tesa scribos has developed into a market-leading digital platform for brand protection trusted by more than 500 customers worldwide, including global brands such as Peugeot, Bosch, Castel, Danone, and Chlo  . At the heart of the protection program is scribos' labeling technology which is then combined with digital platforms and tools in order to force counterfeits out of the market, to create transparency in the supply chain and to gain significant market insights.

KURZ is a leading provider of thin-film technology as the basis for complex security solutions and with the acquisition of tesa scribos, further expands its brand and product protection segment. tesa scribos will stand alongside other renowned affiliates, such as OVD Kinegram (one of the world's leading providers of security solutions for the protection of government documents and banknotes with KINEGRAM[®] technology), PolyIC (innovative manufacturer of printed touch interface technology) or KURZ Digital (application specialist for individual digitization concepts).

The IMAP Germany team exclusively advised tesa SE, an affiliate of Beiersdorf AG, on the sale of its subsidiary tesa scribos GmbH in the context of a structured, international M&A process and assisted in negotiating and successfully completing the transaction.



Dr. Carsten Lehmann
Managing Director
IMAP Germany
carsten.lehmann@imap.de



Hans-Hasso Kersten
Senior Advisor
IMAP Germany
hans-hasso.kersten@imap.de



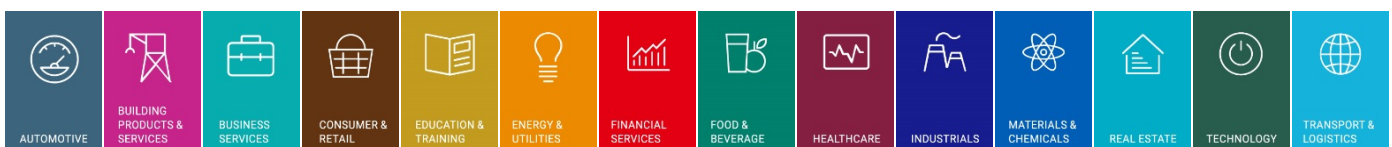
Nils Keller
Director
IMAP Germany
nils.keller@imap.de



Martin Michalek
Project Manager/VP
IMAP Germany
martin.michalek@imap.de



Lennart Hunold
Associate
IMAP Germany
lennart.hunold@imap.de



IMAP is an International Mergers and Acquisitions Partnership, with 450 M&A professionals and a presence in 43 countries. IMAP has closed over 2,100 transactions valued at \$105 billion in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Refinitiv). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.