Deal Announcement

June 14, 2021

IMAP

IMAP Netherlands advises staffing agency Ruimbaan on the sale to Trixxo

IMAP is pleased to announce that IMAP Netherlands has advised temporary staffing and employment agency, Ruimbaan, on its sale to Trixxo.

Founded in 1991, Ruimbaan has a strong presence in the Western Netherlands, operating out of four main offices. The company provides workers to employers in various industries, including painting, cleaning, and production.

Ruimbaan is a perfect match for TRIXXO's ambitious growth strategy in many key areas, with its extensive experience, as well as practical know-how in the employment of a wide range of flexible workers. Until today, TRIXXO's focus in the Netherlands has been on specialized employment. The two companies will be integrated in order to expand the portfolio of job positions and workers. Furthermore, the company's international team is immediately joined by experts from Ruimbaan, facilitating a considerable step forward in foreign recruitment. TRIXXO can now also employ freelancers.

The Ruimbaan brand name will be maintained in order to help TRIXXO achieve its strategic ambitions and former Ruimbaan CEO, Marieke Kreuzen, who will continue to work within the organization commented: "Maintaining our personal nature is very important and at the same time, we will fit well together as a no-nonsense organization".

The IMAP Netherlands team, led by Remco Schouten, Daan Zandbergen, and Steven Klaren advised Ruimbaan throughout the entire transaction.





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